

Cookie Policy

Updated July 2024

Naratix uses cookies to:

- Optimize your experience, including remembering your preferences, location, preferred language, browser and other details;
- Authenticate your identity for security purposes;
- Maintain our website and certain functions available on it;
- Analyze and track the use of our services;
- Adjust our platform according to your payments habits and our regulatory requirements.

1. What are cookies?

Cookies are tiny pieces of data that are sent to your computer by a website and stored on your computer. Cookies are non-executable and cannot be used to install malware. They allow websites to recognize visitors when they return and include basic information about them that is checked and updated every time you visit the website. For more information see: <http://www.allaboutcookies.org>

2. Managing your cookies

At Naratix, we respect your right to privacy and are therefore happy to provide you with tools to manage the cookies you receive from our web services.

Some cookies are essential to the performance of our platform (you cannot opt out from these cookies if you wish to use our platform). For those users who would prefer not to receive non-essential cookies, we have provided an “opt out” option for you to select.

Your browser may also allow you to block the storage of cookies on your computer; please refer to your browser’s “Help” menu or website for more information. If you use our web services without blocking cookies you are actually consenting to the cookies.

3. What are the different types of cookies, and how does our website use them?

- **Session cookies vs persistent cookies**

Session cookies are temporary cookies that stay in a user’s browser during that particular session, e.g. a specific visit to a website. These cookies expire when the user leaves the website.

Persistent cookies don't expire when a user leaves a website, but they do have an expiration date that can vary from days to months. Users can manually delete persistent cookies from their browser settings.

- **Essential cookies vs. Non-essential cookies**

Essential cookies are necessary for a website to function. Cookies that remember your shopping cart items before you check out or keep you logged into your account for a particular session are examples of essential cookies. You don't need prior consent to place essential cookies on a user's device, but you must include them in your cookie privacy policy to comply with data privacy regulations.

Non-essential cookies are used for ancillary purposes such as marketing, statistics and setting user preferences.

- **First-party cookies vs. third-party cookies**

First-party cookies are stored on a user's device by the website they are browsing. Session cookies are an example of first-party cookies.

Third-party cookies are stored on a user's device by an organization other than the website owner. Marketing cookies are often third-party cookies.

Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

We may use social media and related products and features, the Facebook Like button, and widgets, such as the Share button or similar interactive mini-programs that run on Naratix. These features may collect your IP address and other personal data, including which page you are visiting on our site, and may set and/or read cookies. Social media features and widgets are either hosted by a third party or directly on Naratix. For more information on the technologies used by these third parties, the information they collect, and how that information is used, please refer to their respective privacy policies. Below are links to the privacy policies of the most used such services for easy reference:

Facebook: <https://www.facebook.com/about/privacy/>

Instagram: <https://www.facebook.com/about/privacy/>

Snapchat: <https://snap.com/en-US/privacy/privacy-policy>

Twitter: <https://twitter.com/privacy>

YouTube: <https://policies.google.com/privacy>

4. Changes to This Policy

We may update this Cookie Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please revisit this page periodically to stay informed about our use of cookies. The date at the top of this Cookie Policy indicates when it was last updated.